



3E Claims Processing DBA ChiroPay (3E)

LISA CRM Solution

LISA CRM is a Reporting tool product that transforms and extracts business intelligence from operation and sales Data. Built specifically to cater to the needs of the growing Laboratory Industry, LISA Reporting tool combines the advantage of mobility solution with expertise of data analytics. With a few clicks you will have the entire workings past, present and future of your Laboratory business. With LISA Reporting tool you can:

- ▶ As a CxO view strategic reports and get the ground level truths of revenue, forecast and performance
- ▶ As a Sales Territory Head or Sales Manager, you will be able to view the performance of your team at various levels of drill down. You will be able to identify reasons for performance drop and initiate actions all within the same screen
- ▶ As a Sales Person, you can track the performance of your clients, movement of samples submitted and address any pending items
- ▶ As a Billing Manager and Finance person you can have instant correlation between production and collection figures, billing status, AR patterns
- ▶ Waterfall report will enable tracking of every individual sample across the process chain from production to collection
- ▶ All information relevant to your role would be presented in the form of stunning dashboards that presents complex information in a simple manner that enables right action
- ▶ You will be able to search, extract and narrow down to any information through well designed filters and search criteria



Product Features

Current Features

- ▶ Maintain and Manage Sales Structure
- ▶ CxO Dashboard
- ▶ Sales Dashboard
- ▶ Payer Analysis
- ▶ Production Analysis
- ▶ Collection Analysis
- ▶ Waterfall Report
- ▶ Billing Analysis
- ▶ AR Analysis
- ▶ Client Information Pending
- ▶ CPT Analysis

Product Highlights

- ▶ HIPAA and HITECH Compliant Solution
- ▶ Completely customizable as per your needs
- ▶ Agile Deployment Framework with very short deployment time
- ▶ Dedicated Business Analyst for first 6 months of implementation and live operations
- ▶ 24*7 Customer support through online chat / telephone and fax

Upcoming Feature List (May 2017)

- ▶ Profitability Analysis
- ▶ Commission Structure
- ▶ Advanced Strategic Analytics
- ▶ Provider Portal
- ▶ Mobile App for Android and iOS



Product Deployment and Support

One size fits none! This is our moto behind our LISA CRM Solution. We know the needs of your organization are unique and information needs of various stakeholders from the field sales rep to the CxO is different. The need to cater to everyone with least variation in product operations, have rendered many products meaningless. A fine solution is one that guards the niche while serving the variants within. This is what our LISA CRM does. Our product capability marries the niche of serving diagnostic lab businesses with the visioning of predictive analysis. It is this which makes our engagement with our clients a dream come true!

You will be guided through every step of the product implementation by a Business Analyst who will understand the current layout of your business and map it to the features of the solution. The BA will work with your team closely to come up with a blue print for customisation and if required plan for a phase wise implementation. With LISA CRM you pay only for what you use; hence in the phase wise implementation your returns to investment ratio are maximized.

LISA CRM is supported by a 24*7 support centre. You will have access to user videos, contextual help, online chat and telephonic support. The BA assigned to you at the time of your implementation will continue to represent you within our organization to ensure your needs are best understood and addressed.



Contact Us

3E is a practice management billing services provider. 3E's talent and experience makes its service both personal and professional. 3E's staff come from wide range of experience and background in medical billing services, claims processing, collection and technology.

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